

The impact of agricultural extension programs in creating a desire among farmers to organic production case(study Abyek city of Qazvin Province)

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One of the main economic resources of farmers in rural areas and affecting the social lives of individuals. Besides given the consequences of population growth, urbanization and agricultural predicted increasing need for the importance of promoting organic products are redoubled. Because **Baydtvjh** the sustainable development of agricultural growth on the one hand and the needs of the food supply, and on the other to maintain stable production. It also should be noted that in various ways to promote the dissemination of new ideas, methods and addresses may be directly impacted the production of organic products. How to promote organic production and its success is dependent on the delivery of extension programs to farmers. The general aim of this study was to establish the role of extension programs tend to produce organic farming among farmers, (case study city Abyek) is. Abyek city is a survey of all farmers, using Morgan, 203 of them were selected. The main instrument was a questionnaire whose validity by faculty members of the Department of Agricultural Extension and Education Research Center of Qazvin confirm its reliability was calculated using Cronbach's alpha coefficient(0.76 percent).Data analysis was performed using the software 20SPSS. The results showed that the majority (59%) were farmer's attitude of extension programs to provide new methods for the production of organic products. Results of the comparison showed that the promotion programs towards organic production Advocates the extension classes associated with the time period between one and five percent organic farming and cultivation methods, there are significant differences. The results of the stepwise multiple regression showed that the variables of the study variables, and methods of providing promotional practices common to know about organic agriculture and the negative impacts of agriculture, education, and method and organic farming techniques approximately 46% of the variance in overall program of creating a desire among farmers to produce organic agriculture can explain.

Keywords: promotion, organic products, sustainability