

Entrepreneurship in rural tourism for rural development strategy**Kaivan Saberi*¹, Saeid gholamrezaei², Saman rahimi³, Ehsan Khosravi⁴**

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Entrepreneurship is the engine of development. Three important causes of attention draw to entrepreneurship is wealth creation, technology development and productive job creation. In this regard, tourism is one of economic sectors which because of necessity of relation between tourist as explorer man, venture and nature highly depend on the degree of entrepreneurship participation. Importance of entrepreneurship on wealth creation and tourism as potential instrument for distribution and redistribution of wealth in all society levels, looks as incorporative entrepreneurship in rural tourism sector can help as effective factor on development and empowering the local rural society. In this paper by attention to concepts and features of entrepreneurship and tourism, study the entrepreneurship development necessity and recommendations for entrepreneurship level incorporation with tourism industry. The research methodology of the study is review study by official and academic references domestic as well as international databases has been used.

Key Words: Tourism Development, Entrepreneurship, Rural Tourism.