



## **Survey the Possibility of develop and promote organic agriculture in rural areas in the Birjand County From the perspective of agricultural expert**

**Morteza Hadavi\*<sup>1</sup>, Valiollah Sarani<sup>2</sup>**

<sup>1</sup>M.S. Student, Department of Agricultural Extension and Education, Faculty of  
Agricultural Economics and Development, University of Tehran., <sup>2</sup> Department of  
Agricultural Extension and Education, University of Zabol.

hadavi\_m@ut.ac.ir

The health and quality of consumed food issues is one of the serious challenges facing the modern societies. Hence, in recent years tendency to consume food products (livestock and agriculture) from organic farming increased and also it's rising day to day. This study aimed to Survey the Possibility of develop and promote organic agriculture in rural areas in Birjand County. An Analysis - explanation study was conducted. Statistical population was Birjand Agricultural Jihad staff that 175 people of them were selected randomly using the formula kerjeci and Morgan. Questionnaire validity was confirmed by a panel of experts from Tehran University Agricultural Extension Department. The Cronbach's alpha coefficient for scale of importance of development and extension the organic farming from professional's perspective was 0/73. The acquired results of factor analysis showed that develop and promote organic agriculture in rural areas in Birjand County from professionals perspective are placed in six factors: educational, economic, technical, managerial, policy-making and psychological that these six factors explained 64/66% of the variance.

**Key Words:** Birjand County, Ability to use, Experts, Rural areas