



Agro-ecological intensification of smallholder agriculture and short marketing channels in the Peruvian Andes

Guido Vega¹, ²Jannet Villanueva, ³Hannes Van den Eckhout, ⁴RÁngel Luján, ⁵Roberto Ugás

1 (Agribusiness), 2(Economist), 3(Management), 4(Agronomist) are professionals of the technical team of the AGROECO project: Ecological and socioeconomic intensification of smallholder agriculture in the Andes, which is part of the Canadian International Research Program in Food Safety (CIFSRF) and is implemented in the Andean regions of Cusco and Cajamarca (Peru).4 Senior lecturer at Universidad Nacional Agraria La Molina and general coordinator of the AGROECO project.

1 guidovem@gmail.com, 2 2jvillnuevaescudero@gmail.com,
3 hannes.vde@lamolina.edu.pe, 4 4alujansanches@yahoo.es, 5 5rugas@lamolina.edu.pe
guidovem@gmail.com

Based on the "Ecological and socioeconomic intensification of smallholder agriculture in the Andes" project seeks to analyze the contribution of agro-ecological practice of food security in rural areas of Cusco and Cajamarca (Peru). Innovation presented shows that the collective mark "*Frutos de la tierra*" in synergy with the participatory guarantee system (PGS) has positive effects on production, marketing and organization by strengthening short marketing channels, which have helped reduce the main difficulties faced by small producers organized processes to market linkages. The main lessons have been the focus of demand, awareness and associativity. It is expected that the relationship between organized organic farmers, local governments, consumers and support institutions constitute the germ of a sustainable local process that is not dependent on external support, to help improve the food security of small farmers. Although prices may not change, the benefits to small producers and consumers increase.

Key Words: agro-ecology, agriculture intensification, food security, institutional innovation, short marketing channels