

Survey of Driving and restraining factors for commercializing research findings of vision researchers of research, education and extension organization

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Regarding the issue of commercialization of ideas and research results necessary and inevitable that must be Next logical decisions considered in terms of agricultural research centers, managers should be concerned. Without commercialization of achievement in research organizations , research does not make sense because no one gains access to customers , production and testing, will be useless on an idea of the overall goal of this study was to identify the factors driving preventive commercialization research findings of vision researchers, research organizations ,education and promotion . The study of the nature of applied research and the gathering of descriptive data - Correlation is. A survey of 710 researchers, research organizations , and promote agricultural education at the Institute of Soil and Water Research Institute, Serum - Razi Improvement Institute, Seed and Plant Research Organization, Agricultural Extension and Education working requirements. Sampling in this study also stratified random sampling was appropriate. The main factors hindering the commercialization of priority that the lack of commercialization of specialized publications, industry practitioners and researchers from different motives , poor flexibility and weak financial systems and administrative IT market to buy. The results also showed Spearman correlation coefficients between the variables and personal interest in commercialization, commercialization, economic interests, moral values recorded Technology, laws and institutional regulations, education, commercialization, intellectual property registration, the impact of job responsibilities, dating market needs, subject knowledge and deep knowledge of science, knowledge and technology commercialization, there is a significant correlation between creativity and commercialization of research findings.

Key Words: Commercialization, Factors driving, Inhibiting factors, Research findings, TAT Organization.