

Application of HLP toward Exploring Rural women's knowledge and Successful Experiences in Shiraz City

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In Spite that there is a consensus regarding the role of human resources in rural development projects, but we confront with low knowledge toward cognition and application of human resources potential in agriculture sector. Therefore, many struggles toward poverty alleviation, food security, human empowerment and local participation have been fruitless. Agricultural extension system as the responsible of rural development has very important role in knowledge management, continues interaction, knowledge networking, and clients' success. Therefore, extension system is responsible toward exploring, analysis and documentation local knowledge and successful experiences. This study goal was exploring, analyzing, and documentation of rural women's local innovation and knowledge who live in Shiraz County. HLP approach was used as an appropriate strategy for launching network among them. Exploring interview technique was use for extracting data among local rural women groups from eighteen village in Shiraz County. Findings revealed that factors like tacit knowledge, professional experiences, and local innovations influenced on their success.

Key Words: Rural development, extension, successful experiences, rural women and local innovation.