Role of ICT in Sustainable Development of Rural Environment

Negin Miri*1, Jamshid Eghbali ²

1&2 Rural Development Postgraduate Student of Tehran University neginmiri.s@gmail.com

Knowledge and awareness increasing and all-round development promoting in local communities and the global environment. Have a more rate of speed and size. So that the World Development left behind industrial age and it is transitioning to the post-industrial age. This matter Recently cause the spread of global communications and receiving messages easily From the Media In all areas, including rural areas Has a great impact on the quality of rural life and the environment in the technology age there are much attention to the concept of sustainable development and environmental that alarming The advantages of natural ecosystems. The purpose of this study is examine the role of ICT environmentally sustainable development in rural areas and tries to alert the People, particularly those living in rural areas that these issues are directly related to them and modification the traditional approaches to inhibiting the development, the methods In this Cross – sectional study Is collected with A review of documents, Library resources, Content analysis of existing resources Also Observation the results show with arrival of information technology to rural areas, Sustainable development of the rural environment Is effective in reducing poverty, reduce the digital divide and prevent uncontrolled migration of villagers to cities, so ICT is a complex issue and that's development requires simultaneous interaction between Three dimensions of technology, services and notification to be used towards sustainable development in rural practice. At the end will be provided some suggestion in order to highlight the role of information technology in sustainable development in environmentally in rural areas.

Keywords: Information Technology, Sustainable Development, Rural, Environmental