

**Investigation of Influencing Factors on Application the
Research - Extension Projects: Viewpoint of Tobacco Growers in
Golestan Province**

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The integrated research and extension project seems as a mechanism for enhancing positive interaction between researcher, extension agent and farmer. Such projects fertile ground for the study of innovation in agricultural conditions and provide rapid diffusion. This research aimed to investigate the barriers and problems of implementation of the "research – extension projects and related influencing factors from viewpoints of the tobacco growers. Statistical population of this research was included of all tobacco growers (individual 65) which participated in research – extension projects in Golestan province. Data was collected by the researcher-made questionnaire. Research findings showed that variables like age, researcher and extension agent utilization rates of tobacco grower's comment and suggestion, interest rate of tobacco growers to research - extension projects and literacy rate of tobacco growers don't have a good condition. Factor like farming experience, job, incentive to cooperation in research - extension projects, satisfaction with assistants provided by Tobacco Company, simplicity and low cost of execution of the research - extension projects are same of positive component that affect effectiveness and application of research - extension projects.

Key words: tobacco growers, extension agent, effectiveness, research – extension projects