Multi-functional university sites located in rural area; a mechanism for strengthening the agricultural knowledge system

Saeed Gholamrezai

Faculty member of Lorestan University, Iran sgholamrezai@gmail.com

Universities have three missions of science transfer and dissemination and community services (university outreach). Third mission in Iran can be less developed. If this can be done in an efficient and realistic than the other two functions, namely the production and transmission of knowledge has an important impact. Causes of non-proliferation and the role of serving the community can there was no causal mechanisms of interaction with the community, Lack of faith in the ability of the university community, Weaknesses in the management system and perfect knowledge of the National Innovation System and The lack of a clear definition of functional and organizational structure of the university and community sectors was mentioned. In this subject, planning and implementation of multifunctional university site in the rural area can be effective in developing and strengthening the agricultural knowledge system. indeed, this site Is the physical place where academics members by presence in the rural area and farms conducted applied research, R&D, Practical training for students and development and extension agents, Even provide advisory services to end users; rural people and farmers. Based on mentioned issue, purpose of this research is identifying the challenges and problem between elements of agricultural knowledge system and the consequences. In addition, will formulating the vision, mission and goal of this sites for providing research, educational and consultancy services to rural communities. Key words: university, university sites located in rural area, AKIS, University

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