



Pluralism in The Agricultural Extension System and Advisory Services in order Sustainable Development of Agriculture (A Holistic Model Designed to Agricultural Extension)

Sogol Talebian

M.s Student. Department of Agricultural Extension and Education, Faculty of
Agricultural Economics and Development, University of Tehran.
Sogol.talebian@ut.ac.ir

The rapid changes in international has created for human wide challenges in the field of economic, social and ecological and rural communities of the least developed countries has been exposed to most vulnerable and the least opportunity. The human created the concept of development to deal with these international changes and targeted living. This concept is always in the evolving and at the moment, it is introduced by sustainable development. This concept is expressed sustainable development of agriculture rural communities and agriculture that it is obvious with the purposes such as poverty alleviation, food security, social equity and environmental protection in three dimensions: economic, social and ecological. As a rule to achieve sustainable development in agriculture is required The Agricultural Extension System and Advisory Services with the philosophy facilitation of change. Differences in the structure and function of social systems in rural communities of the least developed countries on the one hand, and the different mission of the agricultural extension system and advisory services in order sustainable development of agriculture on the other hand, are evident the necessity of pluralism in this system. Hence, the present study is review-descriptive research and analysis of pluralism in the agricultural extension system and advisory services in order sustainable development of agriculture and a holistic model designed to agricultural extension is the main purpose in this article. In this study, it was shown the different systems are require for facilitation change until achieve the purposes of sustainable development in agriculture (poverty alleviation, food security, social equity and environmental protection) and the extension system applies Facilitation role by pluralism that is include three public, private and NGOs systems. The results showed that it is essential mutual interaction between three systems of extension (public, private and NGOs systems) in order sustainable development of agriculture and each of the extension system has different and complementary roles.

Key Words: Agricultural Extension, Pluralism in Extension, Advisory Services, Sustainable Development