

## **The Relationship between Resources and Facilitating of Innovation in Agricultural Advisory services Corporations**

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Resource-Based View (RBV) of the firm emphasizes resources that reside inside corporations. In other words RBV conceptualizes the corporation as a bundle of resources, where different resources vary in importance for generating added value to the corporation. Agricultural advisory services corporations are as subsystems of agricultural consultancy services network in Iran. The aim of these corporates is to facilitate process of innovation for farmers. Corporation's resources are organizational asset which are frequently associated with process of innovation. This resources are commonly categorized into four core component: Financial resources, human resource, structural capital and relational capital. The aim of this study was to determine between corporation's resources and facilitation of innovation in agricultural advisory services corporations. Importantly, the findings confirmed that all four resource components has a significant positive relationship with facilitation of innovation in agricultural advisory services corporations. This result suggests that resources are vital to enhance process of innovation facilitation. Importantly, human resources needs to be considered in corporation's resources when measuring innovation. Finally, this study suggested that future research should investigate the influence of the new corporation's resources on process of innovation facilitation within diverse agricultural consultancy services network.

**Key Words:** Resource-Based View (RBV), agricultural advisory services corporations, facilitation of innovation