## Swot analysis Privatization of agricultural extension services Kermanshah Province and provide appropriate strategies

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In our country and consequently in Kermanshah, Governmental agricultural extension always been facing with different challenges and issues related to financing constraints, Not covered a large majority of farmers and inefficiency of existing structures and consequently low productivity agriculture. Therefore, Because the comprehensive prospective study so far in relation to the privatization of agricultural extension services in Kermanshah province and even the country level has been done, The present study was performed to identify factors affecting the of extension privatization process, Examine the obstacles and difficulties along the way and Select the most appropriate strategy for privatization and executive policies regarding the current status and future outlook of the region, with using qualitative research approach and meta-analysis and SWOT Techniques. Findings from this study showed that commercialization of production; Enhance the quality of rural life and updates information and increase the quality of technologies and Entrepreneurship development and employment in the agricultural sector, The most important strengths and Lack of attention to small farmers, Lack of attention to cultural aspects - social, farmers, lack of funding - equipment and management; Low theoretical knowledge and practical experts, and poor communication practices and manufacturing experts, the most important weak point is the privatization of agricultural extension services in Kermanshah. As well as having educational and research facilities and infrastructure, privatization of government support, Mutual communication And enhancement of motivation and factors encouraging, The most important opportunities for the Kermanshah province is about the privatization of agricultural extension services. Also, Inadequate social and cultural support for the agricultural sector; One-way communication and Non-participatory services supply circuit and weakness rules, The cumbersome regulations, Among the most significant threats of privatization on agricultural extension services are Kermanshah Province.

Key Words: Privatization- agricultural extension- Kermanshah Province- Swot.