

Investigating the East Azarbaijan farmers' satisfaction of companies providing consulting, engineering and agricultural services and it's efficient factors

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According to official statistics, 25% of our economy depends on agriculture. The need to implement 44th Article of constitution and the development plan caused to use NGOs' services in agriculture. In this regard, companies providing consulting, engineering and agricultural service, from 1385 with 90 companies and 732 experts are doing some of Agri-Jahad Policies in East Azerbaijan. But how much were they able to attract farmers' consent? In this descriptive correlational study which its statistical population was all farmers in 19 township by using multistage sampling method, 189 farmers were selected randomly, in these townships. Data were collected by using questionnaire which its Cronbach's Alpha was 88%. To avoid changes of dependent variable by independent variables, step by step multiple regression analysis was performed. The results showed that 72 percent of changes of dependent variable (Farmers' satisfaction) was indicated by variables: assurance, Accountability and trust of five dimensions of Seroquel service quality and independent variables: Expert's ability, Quality of presented services, company's distance and experts' ability have significant and positive impact on dependent variable. Average of satisfaction between townships was significant,

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