

The Analysis of Barriers of Entrepreneurship Development in Agricultural Advisory Services Companies from Members' View Point (Case Study: Mazandaran Province)

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Challenges of agricultural section in Iran might be lack of human resources specialist to help farmers. Also Iran has faced a crisis of unemployment among graduates in agriculture majors. All these problems and crisis have caused to pay more attention to entrepreneurship as a fundamental issue in recent years. One of the strategies for reducing unemployment of graduates is establishing and activating NGOs, like: agricultural advisory services companies (AASCs) and developing their entrepreneurial activities. Considering the abilities of such companies, problems which are related to population growth and unemployment in agriculture graduates, it seems necessary to do this study. The purpose of this study is to analyze the barriers of entrepreneurship development in the agricultural advisory services companies. The research in terms of goal is applied research because, its results can be used in the planning and decision making, in terms of collect of data is non-experimental (descriptive) research and in terms of method is correlation. Statistical population is all agricultural advisory companies' members in Mazandaran Province (N=1221). According to Cochran formula, 154 were selected by proportional stratified sampling. The main instrument to collect the data was questionnaire and its validity of questionnaire was confirmed by experts and its reliability was measured through Cranach's alpha (85%). The data were analyzed using the technique of factor analysis and by SPSSv16. Based on the perception of the respondents and factorial analysis, the factors were categorized into five groups, namely political, educational, psychological, economical and social barriers have explained about 60 percent of total variance in entrepreneurship development. The findings reflect an important fact, namely that entrepreneurship would have a positive impact on community and employment.

Key Words: Barriers of entrepreneurship development, Agricultural advisory services companies, Agricultural advisory services companies' members