

Change management; strategic necessity for agricultural extension organization improvement

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Today ,the biggest problem is change and transformation that every organization face whit it. Twenty-first century is change century in the nature of work and its requirements. So organizations will success that response to the change well. It requires the implementation of effective change management and directors of organizations should learn how leadership and management in uncertainty and crisis situations to prevent of power wasting and money. Change management is one of the most important is sues for management means keeping employees and organization for continuous learning and development That it is kind of thinking for the future, and including a series of tools, processes, and principles for managing change in order to achieve expected out come sand results. Therefore, organizations need to constantly monitor the internal and external event sand trends, so achieve organization improvement. however agricultural extension organization is one of change actors to capacity building and rural communities development. So Change management is strategic necessity for this organization . In this context, this paper aims to investigate change management in agricultural extension organization at both organizational internal and external aspects and analysis of challenges, requirements that was used analysis – review method.

Key Words: Change management, organization improvement, agricultural extension