Improving electronic Entrepreneurship at the University

Nazanin Hatami Kia *1, ShahinMozafarinia2
1 M.S Department of Agri. Extension And Education Bu Ali Sina University,
Hamedan, Iran,2 M.S Department of Agri. Extension And Education Bu Ali Sina
University, Hamedan, Iran
n.hatamikia@gmail.com

Today, by spreading the knowledge and technology into all aspects of human's life the business and commerce sectors have been influenced throughout the world. One important aspect is internet and electronic technologies in which businesses can be improved so that if one person has entrepreneurial intention and decision for doing a work s/he can use internet for marketing, sale, and distribution of his or her productions. E-entrepreneurship means to market, sale, and distribute the productions by using internet in order to access a low cost and a high income. On the other side, the university as the most important institute can have a major proportion in training the skillful manpower for the labor market. For this reason the current paper has an aim at study the possible action courses for the e-entrepreneurship development at the universities using a library research method with focusing on valuable and new documents. According to the results, there are some solutions for developing e-entrepreneurship at the universities includes: culture-building, managerial and planning, financial and banking, individual, characteristically traits, and entrepreneurial skills solutions.
Keywords: e-entrepreneurship, entrepreneurship development, university.