

Identification of Effective Factors Motivation student entrepreneurs of the Kermanshah University, College of Agriculture and Natural Resources

Mariyeh Sahraee*1, Fatemeh Sasani2, Tahereh Maleki3, Mohana Shahmoradi4

1-MSc Student Department of Agricultural Extension and Education Razi University, 2- MSc Student Department of Agricultural Extension and Education Razi University, 3-MSc Student Department of Agricultural Rural Development Razi University, 4.MSc Student Department of Agricultural Rural Development Razi University
mariyeh.sahraie@yahoo.com

Motivation is a powerful force for conducting human behavior and it has effect on all aspects of behavior, such as perception, imagination, learning and talent. Understanding students' motivation can help to reduce psychological problems and it's a prerequisite for human growth and prosperity. The main objective of the study is descriptive - analytical study on the factors affecting students' motivation Entrepreneur College of Agriculture and Natural Resources, Razi University of Kermanshah. The population for this study included 30 person of entrepreneurs from the college. A questionnaire was used to collect the data. Validated questionnaire panel of experts in the field of research was approved. Cronbach's alpha reliability of the questionnaire through 0/80 was calculated. Factor analysis showed that the 65/5 % of the variance of the environmental factors that influence the motivation of entrepreneurs, Faculty of Agriculture, economic, psychological, social and individual factors can explain.

Key Words: factors affecting, motivation, student entrepreneurs.