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Organizations in the third millennium are faced with numerous challenges. Entrepreneurial orientation in the organization can deal with this problem will help. The propose of this study was to analyzing factors affecting on the achieve to approach entrepreneur mental into higher agricultural education in centers of Khuzestan (including: Agriculture & Natural Resources Ramin University of Khuzestan, Agricultural College Chamran university Ahwaz, higher education complex of agriculture and natural resources Behbahan and the University of Science and Technology navy Khoramshar) in the year 1389. The population study were all employee staff of four center (N= 372) and sample was selected by the Morgan table (n= 265). The study used a descriptive survey design. A researcher made questionnaire was utilized with acceptable validity through and of experts and reliability was measured through pilot study. SPSS software was used for data analyzing. The Result show that employees of the situation between the status of "monopoly" impulse, law and regulations organizational, system assessment reward, psychological characteristics, the center of internal control, decision - making, environmental characteristics, organizational characteristics, communications within an organization with the desire to orientation toward the structure of entrepreneurial positive relationship and there is significant relation. In this study clear that between ages, seniority, and education variable with an organization with the desire to orientation toward the structure of entrepreneurial positive relationship and there is significant relation. The variable law and the number of people with family with the desire to orientation toward the structure of entrepreneurial there is no relation. Finally; the role of motivational factors tend more toward the structure of entrepreneurial orientation plays, so considering these factors should be considered organizations. Entrepreneurial organizations and individuals identified in their properties through entrepreneurship tests should be one of the priorities of each organization.

KEYWORDS: Entrepreneurship, Entrepreneurship, personnel, university, agricultural.