

The First International Conference of the APIRAS & the Fifth Congress of Extension and Education in Agriculture and Natural Resources Management: 2-4 *September, 2014, University of Zanjan, Iran*

The Motivation of Getting Employed by Agricultural Graduates of Shiraz University

F. S. Mohammadian Masoule^{*1}, GH. H. zamani²

1M.Sc Student, Agricultural Extension and Education (Faculty of Agriculture, Shiraz University, Iran), 2Professor, Dept. of Agricultural Extension and Education, Shiraz University. Iran. Mohammadian.Fereshteh@yahoo.com

Human development is one of the most important factors that can affect national development. The present study investigates the employment motives of agricultural college's graduates in Shiraz University. The sample was 400 graduates in 2006-2012 that selected by stratified random sampling. Questionnaire's Face validity was confirmed by experts; Questionnaire's reliability was confirmed with pilot study and the final version of the questionnaire was prepared. Data were analyzed using SPSS software. The results showed that the biological motivation with 3/22 mean is the highest motivation to employ the graduates; then ideal, hedonistic and identity motives were followed respectively. But generally, all dimension of motivation had the score more than average. 48 % of employed respondents respectively had the Biological, identity, hedonistic and ideal motives more than average. Finally, some recommendations were presented for enhancing the employment motivation of agricultural college graduates.

Key Words: employment, motive, Graduates of Agriculture, Shiraz University.