

Promotion and its effects on rural housing development

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Village is a collection of life that comes in contact with economics, culture, nature and community. The form of rural housing has been changed with the arrival of technology and its integration with these factors. Recognition of transformation and infrastructural factors that could have effect on these changes is very important. Low quality construction methods and materials used and the lack of proper infrastructure in the villages are among major problem of rural housing in Iran. Rural have an important role in national development that is necessary to supply infrastructures. In this context, an important role of promoting to public awareness for improving rural housing is obvious. The purpose of this study that gathered with documentary style is, the promotion and its effects on rural housing development.

Keywords: development, housing, rural infrastructure, rural development