



The role of ecotourism in rural sustainable development

Z. Kazemi¹, F. Kazemi Eskeri², H. Barghi³, H. Noori⁴

¹M.Sc. Students geography& tourism planning., College of Geographical Sciences and tourism planning, Isfahan university., ²M.Sc. Students in Agricultural Extension and Education Dept., College of Agriculture, Shiraz University,³Assistant Professor geography& rural planning, College of Geographical Sciences and tourism planning, Isfahan university, ⁴Assistant Professor geography& rural planning, College of Geographical Sciences and tourism planning, Isfahan university
kazemi_z1370@yahoo.com, fatemehkazemi12@gmail.com

Rural tourism as one of the most popular forms of tourism can lead one hand, economic growth and diversification of rural activities are And the other will lead to job creation and help boost rural in come and thus provides an opportunity for the development .The objective of rural sustainable development, expand opportunities and enhance the lives of the current generation is the next generation of rural vulnerable And which has a capacity of ecotourism can be considered as basic strategies for sustainable rural development One of the key strategies for the sustainable development of ecotourism in rural areas due to rural isolation is off target. Ecotourism is a new approach to rural development that could further economic growth and strengthen the protection of the rural environment provides a local perspective. The purpose of this study is the role of ecotourism in sustainable rural development, library research techniques and using web sites and data analysis using descriptive and analytical approach taken. The results show the impact of ecotourism in terms of economic growth, employment diversity, and cultural development -social, rural communities and prevent the migration of villagers. Therefore considering ecotourism as a strategy to protect and preserve natural resources is inevitable.

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