

Examine the role of communication media and information resources in creating soil conservation practices by farmers

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In this century, the decline of natural resources such as soil conditions, agricultural activities is one of the reasons for low performance. Today, land degradation due to soil erosion and nutrient depletion, the major reasons for the development of the agricultural sector limit. The methods of operation of the soil by farmers, it is useful to fruition. In this regard, it is noteworthy that the farmer's behavior is influenced by knowledge and information, and knowledge, they also affect the availability of communication media and information resources. This study aimed to investigate the role of communication media and information resources, soil conservation practices were implemented. The study population consisted of farmers, Kermanshah city is Mahidasht area using simple random sampling, and 150 of them were selected samples. Data using a questionnaire designed by the researchers, were collected and analyzed by the SPSS software and descriptive and inferential statistics were used. Results showed that the subjects are mediocre in terms of soil conservation behavior and two variables related to the level of organization and communication activities and information on accompany level, farmers are two factors influencing the behavior of ground.

Keywords: soil conservation, behavior of farmers, media-related information resource